

GRANT JOHNSON

MULTIMEDIA STORYTELLER | GRANT@GRANTJOHNSONTV.COM
WWW.GRANTJOHNSONTV.COM

EDUCATION

ITHACA COLLEGE, ITHACA, NEW YORK

Bachelor of Science in Television and Digital Media Production

Minor in Journalism

Honors: Park Scholar Award- competitive full, four-year scholarship for service and media-minded students.

CORNELL UNIVERSITY, ITHACA, NEW YORK

Concentration in Meteorology, via local exchange program in the department of Earth and Atmospheric Sciences.

GRADUATION MAY 2025

GPA 3.89

MEDIA EXPERIENCE

NBCUNIVERSAL | KXAS NBC 5

News Intern

- Write feature articles for station website and create digital content for social media platforms.
- Shadowing reporters and video journalists in the field as they produce news, feature and breaking news packages.

FORT WORTH, TX

June 2024 - Present

GRAY TELEVISION | WBNG 12 NEWS

Reporting Intern

- Pitched, shot, wrote and edited solo video packages and VOSOTs for daily evening newscasts.
- Wrote web stories for the station website that consistently performed with high engagement.

BINGHAMTON, NY

Aug. 2023 - Dec. 2023

TEGNA | KCEN 6 NEWS

News/Digital Intern

- Assisted reporters in shooting and editing broadcast packages for evening newscasts with supplemental digital articles.
- Strategized with the digital team to update the station's approach to social media, launching a series of Instagram reels gaining 30,000 views.
- Only company intern to work on national LGBTQ+ pride campaign and created both internal and external content.

WACO, TX

June 2023 - Aug. 2023

ITHACA COLLEGE TELEVISION STATION

News Reporter & On-Air Host

- Shot, wrote and edited reporter packages on local and national issues in Tompkins County, New York.
- Followed breaking news and community stories to pitch stories to producers.

ITHACA, NY

Sept. 2021 - May 2023

Senior Producer

- Led a team of 40+ members to execute a live weekly broadcast on Spectrum for 26,000 households.
- Followed leads and local news in Ithaca, NY, to write anchor scripts using broadcast and AP style.
- Stack rundown for 30-minute newscast, booking reporter stories and readers.

November 2021 - December 2022

COMMUNITY IMPACT NEWSPAPER

Editorial Intern

- Attended city council and school board meetings to cover education, transportation and development stories for online website and monthly print newspaper. Stories earned over 100,000 page views during internship duration.
- Photograph and write hyperlocal business stories and features for various newspaper editions in the Dallas-Fort Worth Metroplex.

FRISCO, TX

May 2022 - Aug. 2022

HONORS & MEMBERSHIPS

- Winner: 2023 NYBSA Excellence in Broadcasting
- Winner: 2022 NATAS Student Production Award
- Runner-Up: 2021 National High School Journalist of the Year
- Winner: 2021 Texas Journalist of the Year
- Winner: 2021 Texas Video Producer of the Year
- Winner: Lone Star Regional EMMY Award Recipient (x9)
- Winner: Robert F. Kennedy Human Rights Award

NLQJA: Association of LGBTQ+ Journalists 2023 CONNECT Cohort Member, Society of Professional Journalists Member

SKILLS

- Adobe Creative Suite (Premiere Pro & After Effects)
- AP ENPS Client, iNEWS
- EDIUS X
- Sony Z150, NX3, and X70 Studio and Field Cameras
- JVC Sony Z150
- Ross Video Products (Xpression, Tria Express & Inception)
- Final Cut Pro X
- Social Media (Instagram, TikTok, X, Facebook & Snapchat)
- Broadcast & AP Style Writing