

GRANT JOHNSON

MULTIMEDIA STORYTELLER | GRANT@GRANTJOHNSONTV.COM
WWW.GRANTJOHNSONTV.COM

EDUCATION

ITHACA COLLEGE, ITHACA, NEW YORK

Major, Bachelor of Science in Television and Digital Media Production
Minor, Journalism

Honors: Park Scholar Award- competitive full, four-year scholarship for service and media-minded students.

CORNELL UNIVERSITY, ITHACA, NEW YORK

Concentration in Meteorology, via local exchange program in the department of Earth and Atmospheric Sciences.

GRADUATION MAY 2025

GPA 3.8

MEDIA EXPERIENCE

WBNG 12 NEWS (GRAY TELEVISION)

News Reporter Intern

- Pitch, shoot, write and edit video packages and VOSOTs for evening newscasts.
- Write web stories for the station website that consistently perform with high engagement.

BINGHAMTON, NY

August 2023 - Present

KCEN 6 NEWS (TEGNA)

News/Digital Intern

- Write, shoot and edit broadcast packages for evening newscasts with supplemental digital articles.
- Strategized with the digital team to update the station's social media strategy launching a series of Instagram reels gaining 30,000 total views.
- Only intern to work on TEGNA national LGBTQ+ pride campaign committee creating both internal and external content.

WACO, TX

June 2023 - August 2023

ITHACA COLLEGE TELEVISION STATION

News Reporter & On-Air Host

- Shoot, write and edit reporter packages on local and national issues in Tompkins County, New York.
- Follow breaking news and community stories to pitch stories to producers.

ITHACA, NY

September 2021- May 2023

Senior Producer

- Lead a team of 40+ members to execute live weekly broadcast on Spectrum for 26,000 households.
- Follow leads and local news in Ithaca, NY, to write anchor scripts using broadcast and AP style.
- Stack rundown for 30-minute newscast, booking reporter stories and readers.

November 2021- December 2022

COMMUNITY IMPACT NEWSPAPER

Editorial Intern

- Attend city council and school board meetings to cover education, transportation and development stories for online website and monthly print newspaper. Stories earned over 100,000 page views during internship duration.
- Photograph and write hyperlocal business stories and features for various newspaper editions in the Dallas-Fort Worth Metroplex.

FRISCO, TX

May 2022 - August 2022

WICB 91.7 FM

News Correspondent & On-Air Newscaster

- Conduct interviews, write voiceovers, and create audio stories for a weekly podcast focused on news in Ithaca.
- Prepare and deliver news and weather reports during time slot on the morning radio show.

ITHACA, NY

September 2021- December 2021

HONORS & MEMBERSHIPS

- Winner: 2023 NYBSA Excellence in Broadcasting
- Winner: 2022 NATAS Student Production Award
- Runner-Up: 2021 National High School Journalist of the Year
- Winner: 2021 Texas Journalist of the Year
- Winner: 2021 Texas Video Producer of the Year
- Winner: Lone Star Regional EMMY Award Recipient (x9)
- Winner: Robert F. Kennedy Human Rights Award

SKILLS

- Adobe Creative Suite (Premiere Pro & Adobe After Effects)
- AP ENPS Client
- EDIUS X
- Sony Z150, NX3, and X70 Studio and Field Cameras
- JVC Sony Z150
- Ross Video Products (Xpression, Tria Express & Inception)
- Final Cut Pro X
- Social Media (Instagram, TikTok, X, Facebook & Snapchat)
- Broadcast & AP Style Writing

NLQJA: Association of LGBTQ+ Journalists 2023 CONNECT
Cohort Member, Society of Professional Journalists Member