

GRANT JOHNSON

MULTIMEDIA STORYTELLER | GRANT@GRANTJOHNSONTV.COM
WWW.GRANTJOHNSONTV.COM

EDUCATION

ITHACA COLLEGE, ITHACA, NEW YORK

Bachelor of Science in Television and Digital Media Production

Minor in Journalism

Honors: Park Scholar Award- competitive full, four-year scholarship for service and media-minded students.

GRADUATION MAY 2025

GPA 3.89

CORNELL UNIVERSITY, ITHACA, NEW YORK

Concentration in Meteorology, via local exchange program in the department of Earth and Atmospheric Sciences.

MEDIA EXPERIENCE

GRAY TELEVISION | WBNG 12 NEWS

Multimedia Journalist

- Pitched, shot, wrote and edited solo video packages and VOSOTs for daily evening newscasts.
- Wrote web stories for the station website that consistently performed with high engagement.

BINGHAMTON, NY

Aug. 2023 - Dec. 2023

TEGNA | KCEN 6 NEWS

News/Digital Intern

- Assisted reporters in shooting and editing broadcast packages for evening newscasts with supplemental digital articles.
- Strategized with the digital team to update the station's approach to social media, launching a series of Instagram reels gaining 30,000 views.
- Only company intern to work on national LGBTQ+ pride campaign and created both internal and external content.

WACO, TX

June 2023 - Aug. 2023

ITHACA COLLEGE TELEVISION STATION

News Reporter & On-Air Host

- Shot, wrote and edited reporter packages on local and national issues in Tompkins County, New York.
- Followed breaking news and community stories to pitch stories to producers.

ITHACA, NY

Sept. 2021 - May 2023

Senior Producer

November 2021 - December 2022

- Led a team of 40+ members to execute a live weekly broadcast on Spectrum for 26,000 households.
- Followed leads and local news in Ithaca, NY, to write anchor scripts using broadcast and AP style.
- Stack rundown for 30-minute newscast, booking reporter stories and readers.

COMMUNITY IMPACT NEWSPAPER

Editorial Intern

- Attended city council and school board meetings to cover education, transportation and development stories for online website and monthly print newspaper. Stories earned over 100,000 page views during internship duration.
- Photograph and write hyperlocal business stories and features for various newspaper editions in the Dallas-Fort Worth Metroplex.

FRISCO, TX

May 2022 - Aug. 2022

WICB 91.7 FM

News Correspondent & On-Air Newscaster

- Conducted interviews, wrote voiceovers, and created audio stories for a weekly podcast focused on news in Ithaca.
- Prepared and delivered news and weather reports during the morning radio show time slot.

ITHACA, NY

Sept. 2021 - Dec. 2021

HONORS & MEMBERSHIPS

- Winner: 2023 NYBSA Excellence in Broadcasting
- Winner: 2022 NATAS Student Production Award
- Runner-Up: 2021 National High School Journalist of the Year
- Winner: 2021 Texas Journalist of the Year
- Winner: 2021 Texas Video Producer of the Year
- Winner: Lone Star Regional EMMY Award Recipient (x9)
- Winner: Robert F. Kennedy Human Rights Award

NLQJA: Association of LGBTQ+ Journalists 2023 CONNECT Cohort Member, Society of Professional Journalists Member

SKILLS

- Adobe Creative Suite (Premiere Pro & Adobe After Effects)
- AP ENPS Client
- EDIUS X
- Sony Z150, NX3, and X70 Studio and Field Cameras
- JVC Sony Z150
- Ross Video Products (Xpression, Tria Express & Inception)
- Final Cut Pro X
- Social Media (Instagram, TikTok, X, Facebook & Snapchat)
- Broadcast & AP Style Writing