

GRANT JOHNSON

NEXT-GEN STORYTELLER | GRANT@GRANTJOHNSONTV.COM

EDUCATION

ITHACA COLLEGE, ITHACA, NEW YORK

ANTICIPATED GRADUATION MAY 2025

Bachelor of Science, Television and Digital Media Production

Honors: Park Scholar Award - competitive full, four-year scholarship for service and media-minded students.

Involvement: National Society of Professional Journalists, Dean's Host, New York Film and Television Student Alliance

ROCK HILL HIGH SCHOOL, FRISCO, TEXAS

GRADUATED MAY 2021

Business & Industry Concentration

Involvement: Texas Association of Journalism Educators Student Advisory Panel Member, Quill and Scroll National Honor Society Student Advisory Board Member, National Honor Society, Superintendent's Host

MEDIA EXPERIENCE

ITHACA COLLEGE TELEVISION STATION

ITHACA, NY

Content Producer, "Newswatch"

November 2021- Present

- Collect information and write anchor scripts using broadcast and AP style.
- Lay out the structure of 30-minute newscast booking reporter stories and readers.
- Lead a team of 40+ members to execute live weekly broadcast.

Reporter, "Good Day Ithaca"

September 2021- December 2021

- Shoot, write and edit reporter packages on local and national issues in Tompkins County, New York.
- Follow breaking news and community stories to pitch stories to producers.

WICB 91.7 FM

ITHACA, NY

News Correspondent & On-Air Newscaster

September 2021- December 2021

- Conduct interviews, write voiceovers and create audio stories for a weekly podcast focused on news and issues in Ithaca.
- Prepare and deliver news and weather reports during time slot on the morning radio show.
- Write web stories for publishing on the station website and social media pages.

ROCK HILL MEDIA

FRISCO, TX

News Director, Hill Top News

July 2020- May 2021

- Manage overall design, appearance and content of daily live news show.
- Produce reporter packages and write local/regional news stories for anchors to deliver on the air.
- Lead a team of 20+ members and delegate staff assignments for shows.

HIPSTARS ENTERTAINMENT RECORD LABEL

DALLAS, TX

Social Media Content Creator & Videographer

November 2018- November 2020

- Coordinate and manage social media content for music releases of two artists signed to the record label.
- Film live performances and edit them for use on artist websites.

EAGLE NATION NETWORK

PROSPER, TX

News Director, Eagle Nation News

July 2019- May 2020

- Uphold high standards for storytelling and news gathering when overseeing production aspects of live daily news show.
- Produce reporter packages and social media show "The Eagle Minute" for publishing on Instagram.
- Lead a team of 50+ members and delegate staff assignments for shows.

HONORS & AWARDS

Runner-Up: 2021 National High School Journalist of the Year

Winner: 2021 Texas Journalist of the Year

Runner-Up: 2021 Student Television Network Student of the Year

Winner: 2021 Texas Video Producer of the Year

Winner: All American HS Film Festival Teen Indie Award

Winner: Lone Star Regional EMMY Award Recipient (x9)

Winner: Robert F. Kennedy Human Rights Award

Winner: NSPA Broadcast News Story of the Year (x3)

SKILLS

- Broadcast & AP Style Writing
- Adobe Creative Suite (Premiere Pro and Adobe After Effects)
- Ross Video (Xpression, Tria Express and Inception)
- Sony Z150, NX3, and X70 Studio and Field Cameras
- Social Media (Twitter, Facebook, Instagram, Snapchat, TikTok)
- Final Cut Pro X
- Microsoft Office Suite (PowerPoint, Excel, Microsoft Word)
- AP ENPS